

# 2020 Guangzhou International Award for Urban Innovation

## Application Form

Please apply for the 2020 Guangzhou International Award for Urban Innovation online at [www.guangzhouaward.org](http://www.guangzhouaward.org). The early bird submission deadline is 30<sup>th</sup> September 2020, before which cities submitting their applications have the opportunity to receive feedback and advice on how to improve their submissions. The final submission deadline for all applications is 31<sup>st</sup> October 2020. This is a template to help you prepare your responses before going online. For inquiries, please contact the Guangzhou Award Secretariat at [info@guangzhouaward.org](mailto:info@guangzhouaward.org).

### *Background and Introduction*

*Use this application to describe your initiative and highlight its innovative aspects. Urban innovation, in the context of this Award, is understood as new or improved policies, strategies, business models, and new forms of partnerships and governance. The form has nine parts ranging from basic information to your evaluation of your initiative's progress in meeting its goals. Of note, you may also use the information you provide here to compile a Voluntary Local Review submission<sup>1</sup> if your local government is intending to prepare one.*

### **A. Profile of the Initiative**

Name of Country/Region	
Name of Local Government	
Name of Organization/Department	
<b>Basic City Data (please use data from the UN Statistical Office):</b>	
Population size:	
Population growth rate:	
Surface Area:	
Population Density:	
GDP per capita:	
GINI Index:	

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<sup>1</sup> Since 1996, the High-Level Political Forum of the United Nations has asked member states to submit Voluntary National Reviews to assess the state of implementation of the Sustainable Development Goals (SDGs). Local Government Associations advocate for including local achievements in attaining the SDGs in national reviews. One way of doing so is through the compilation of a Voluntary Local Review (VLR). For more information: [www.localizingthesdgs.org](http://www.localizingthesdgs.org)

Main source of prosperity (e.g. industry, trade, tourism, creative industry, etc.)				
Other: (please specify)				
<b>URL/Webpage of your local government and your initiative:</b>				
<b>Contact Information</b>				
Contact Person	Dr./Mr./Mrs./ Ms./Miss	Given Name	Middle Name (Optional)	Last Name
Job Title				
Mobile Phone	Country Code	Phone Number		
Telephone	Country Code	Area Code	Phone Number	Extension Number (Optional)
Fax	Country Code	Area Code	Phone Number	Extension Number (Optional)
E-mail				
Address				
ZIP Code/Postcode				
Secondary Contact Person	Dr./Mr./Mrs./Ms. /Miss	First Name	Middle Name (Optional)	Last Name
Job Title				
Mobile Phone	Country Code	Phone Number		
Telephone	Country Code	Area Code	Phone Number	Extension Number (Optional)
Fax	Country Code	Area Code	Phone Number	Extension Number (Optional)
E-mail				
Address				

ZIP Code/Postcode	
How did you get the call for submission for the 2020 Guangzhou Award?	<input type="checkbox"/> Guangzhou Award Website
	<input type="checkbox"/> Email Invitation <i>From whom? Please specify: _____ (Optional)</i>
	<input type="checkbox"/> We participated in the previous Guangzhou Award <i>When? <input type="checkbox"/>2012; <input type="checkbox"/>2014; <input type="checkbox"/>2016; <input type="checkbox"/> 2018 (Optional)</i>
	<input type="checkbox"/> International Conferences <i>Please specify: _____ (Optional)</i>
	<input type="checkbox"/> We are Guangzhou's official sister city/friendly city.
	<input type="checkbox"/> Consulates in Guangzhou
	<input type="checkbox"/> UCLG
	<input type="checkbox"/> METROPOLIS
	<input type="checkbox"/> ICLEI
	<input type="checkbox"/> C40
	<input type="checkbox"/> Media Reports
	<input type="checkbox"/> Others (Please specify)

### B. Title and Abstract

For a large integrated initiative, you may submit up to three projects under the same title. Here is an example of such a submission: “Low-Carbon Urban Development for My City,” (title) Bringing together Public Transport, Energy efficiency in Buildings, and the Use of Renewable Energy (subtitle).

1. Title or Tagline of the initiative (25 words max):
2. Sub-Title: (optional in the case of submitting separate projects under a single title):
3. Start date of the initiative (Please note that your initiative should have started no later than 2018):
4. Tentative end date of the initiative (if not yet completed):

5. Dimensions of the initiative (please check as many as relevant):

- Social
- Economic
- Environmental
- Governance/Management
- Digital transformation and the 4<sup>th</sup> Industrial Revolution
- Other (Please specify):

6. Abstract/summary of the initiative being submitted for the Award (150 words max):

### C. Background Information

Describe the legislative or policy framework under which the initiative is taking place, for example, a public policy document at the central or local government level, a policy statement, a municipal decision, a covenant, a compact or internationally recognized agreement including the Sustainable Development Goals, and/or the New Urban Agenda. (80 words max)

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### D. Summary of the origins of the initiative

Describe what sparked the initiative, how it came about and what challenges or issues of sustainable development it is meant to address. Use the following questions to guide your responses. (400 words max)

1. Describe briefly the problem(s) or challenge(s) that the initiative is trying to resolve. (80 words max)

2. Describe what is the initiative's goal in terms of desired change (for example, change in policy, strategy, business model, governance)? (80 words max)

3. (a) Describe your initiative and how it involves innovation (for example in planning, design and implementation, use of tools and technology, financing, human resources development, monitoring and evaluation, etc. (80 words max)

(b) At what scale is the innovation being applied?

- Neighborhood
- Commune
- District
- Municipality
- Metropolitan region
- Province/region
- Trans-border
- Other (Please specify): \_\_\_\_\_

4. Describe whether your initiative involves any partnership (public-public, public-private, public-community, etc.) and, if yes, who is or was the leading partner(s), the other partner, the role they each played and any aspects of the partnership that were innovative. Describe whether and how other parties have benefited or are benefiting from your initiative and its innovations. (80 words max)

5. Describe the resources used for implementing the initiative, including funding/financing strategies or arrangements and any significant contributions that are not in cash, for example, in human, technical or managerial resources. (80 words max)

### **E. Summary of the innovative aspect(s) of the initiative**

Describe the innovation for the initiative using the following questions to guide your responses. (200 words max)

1. Describe whether the initiative should be considered evolutionary or revolutionary. Evolutionary would imply that innovation evolved over time based on lessons learned from experience and that the changes or outcomes are cumulative. Revolutionary would imply something quite new or something that has been borrowed from elsewhere but never been tried before in the sector or context and therefore bears a certain degree of risk. (100 words max)

2. Describe whether there were or are any obstacles or resistance to the initiative and its innovations and if so, how they were/are overcome. (100 words max)

**F. Summary of the desired change or outcome and how it is being measured**

(420 words max)

1. What outcome have you already achieved or hope to achieve? Please describe the nature of the outcome in, for example, improved quality of life; new levels of social, economic or environmental sustainability, including new attitudes and behavior; improved efficiency, effectiveness, accountability or transparency, etc. Please describe the scale of the change, for example, primarily local, regional, national or global, and where possible, please quantify the changes or outcome being achieved. (80 words max)

2. What data (or indicators) are you collecting and analyzing to assess the change? Describe who is doing the measuring, and who is using the measurements and how and whether the data/indicators are disaggregated by age, gender, income group, people with disabilities, etc. (80 words max)

3. Describe any specific tools or methods that were developed or applied to improve the chances to attain the desired outcome or change, for example, new working methods, new data and information, new incentives or disincentives, new means of communications and knowledge, new technology, etc. (80 words max)

4. Describe how stakeholders and inhabitants have been involved/engaged in the design, development and implementation of the initiative. Where possible, please specify the stakeholders, for example, youth, the elderly, women, people with disabilities, ethnic minorities, etc. (80 words max)

5. Social and spatial impact:

(a) Does the innovation focus on particular areas, spaces or communities? If so, please describe. (50 words max)

(b) How many inhabitants are directly affected by the initiative now and how many do you expect will be affected in the future? Please, if possible, break this number down by gender, youth and children, elderly, people with disabilities, etc. (50 words max)

**G. Describe what measures are being taken to sustain the innovation over time.**

(50 words max)

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**H. Describe what you think other cities can learn from your initiative and what your city/community is prepared to do to share that learning.**

(150 words max)

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**I. Relevance of the initiative to the Sustainable Development Goals and the New Urban Agenda**

Please check the goals listed below that your initiative addresses. Provide a brief description (20 words max) of the relevance of your initiative in relation to each of the relevant goal(s) you have chosen. Please also refer to the complete text of the Sustainable Development Goals (SDGs) at:

[www.un.org/sustainabledevelopment/sustainable-development-goals/](http://www.un.org/sustainabledevelopment/sustainable-development-goals/) .

Provide a brief description (20 words max) of the relevance of your initiative in relation to each of the relevant goal(s) you have chosen.
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<input type="checkbox"/> Goal 1: End poverty in all of its forms
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<input type="checkbox"/> Goal 2: End hunger, achieve food security and improved nutrition and promote sustainable agriculture
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<input type="checkbox"/> Goal 3: Ensure healthy lives and promote well-being for all ages
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<input type="checkbox"/> Goal 4: Ensure inclusive and equitable education and promote life-long learning opportunities for all
<input type="checkbox"/> Goal 5: Achieve gender equality and empower all women and girls
<input type="checkbox"/> Goal 6: Ensure availability and sustainable management of water and sanitation for all
<input type="checkbox"/> Goal 7: Ensure access to affordable, reliable, sustainable and modern energy for all
<input type="checkbox"/> Goal 8: Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all
<input type="checkbox"/> Goal 9: Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation
<input type="checkbox"/> Goal 10: Reduce inequality within and among countries
<input type="checkbox"/> Goal 11: Make cities and human settlements inclusive, safe, resilient and sustainable
<input type="checkbox"/> Goal 12: Ensure sustainable consumption and production patterns
<input type="checkbox"/> Goal 13: Take urgent action to combat climate change and its impacts
<input type="checkbox"/> Goal 14: Conserve and sustainably use the oceans, seas and marine resources for sustainable development
<input type="checkbox"/> Goal 15: Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss
<input type="checkbox"/> Goal 16: Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions for all
<input type="checkbox"/> Goal 17: Strengthen the means of implementation and revitalize the Global Partnership for Sustainable Development

In the case of Goal 11, please check the relevant targets and provide a one sentence description of how your initiative meets any targets.

Please provide one sentence description of how your initiative meets any targets. (20 words max)

<input type="checkbox"/> Target 1: Access for all to adequate, safe and affordable housing and basic services, and upgrade slums
<input type="checkbox"/> Target 2: Access to safe, affordable, accessible and sustainable transport systems for all



<input type="checkbox"/> Target 3: Participatory, integrated and sustainable human settlement planning and management
<input type="checkbox"/> Target 4: Safeguard cultural and natural heritage
<input type="checkbox"/> Target 5: Reduce deaths and number of people affected by disasters with particular focus on the poor and people in vulnerable situations
<input type="checkbox"/> Target 6: Improve air quality and manage municipal and other wastes
<input type="checkbox"/> Target 7: Universal access to safe, inclusive and accessible green and public spaces, in particular of women, children older persons and persons with disabilities
<input type="checkbox"/> Target 8: Support positive economic, social and environmental links between urban, peri-urban and rural areas
<input type="checkbox"/> Target 9: Improving resource efficiency, mitigation and adaptation to climate change, resilience to disasters and implement holistic disaster risk management
<input type="checkbox"/> Target 10: Support least developed countries in building sustainable and resilient buildings utilizing local materials

Please choose the commitments of the New Urban Agenda (NUA) that best reflect your initiative and describe briefly the relevance of your actions to the commitment(s). (20 words max)

Please describe briefly the relevance of your actions to each of the selected commitment(s). (20 words max)
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<input type="checkbox"/> <b>Provide basic services for all citizens</b> These services include: access to housing, safe drinking water and sanitation, nutritious food, healthcare and family planning, education, culture and access to communication technologies.
<input type="checkbox"/> <b>Ensure that all citizens have access to equal opportunities and face no discrimination</b> Everyone has the right to benefit from what their cities offer. The NUA calls on city authorities to take into account the needs of women, youth and children, people with disabilities, marginalized groups, older persons, indigenous people, among other groups.
<input type="checkbox"/> <b>Promote measures that support cleaner cities</b> Tackling air pollution in cities is good both for people's health and for the planet. In the NUA, leaders have committed to increase their use of renewable energy, provide better and greener public transport, and sustainably manage their natural resources.
<input type="checkbox"/> <b>Strengthen resilience in cities to reduce the risk and the impact of disasters</b>

<p>Many cities have felt the impact of natural disasters and leaders have now been committed to implementing mitigation and adaptation measures to minimize these impacts. Some of these measures include: better urban planning, quality infrastructure and improving local responses.</p>
<p><input type="checkbox"/> <b>Take action to address climate change by reducing their greenhouse gas emissions</b></p> <p>Leaders have been committed to involving not just the local government but all actors of the society to take climate action taking into account the Paris Agreement on Climate Change, which seeks to limit the increase in global temperature to well below 2 degrees Celsius. Sustainable cities that reduce emissions from energy and build resilience can play a lead role.</p>
<p><input type="checkbox"/> <b>Fully respect the rights of refugees, migrants and internally displaced persons regardless of their migration status</b></p> <p>Leaders have recognized that migration poses challenges but it also brings significant contributions to urban life. Because of this, they have been committed to establishing measures that help migrants, refugees and IDPs make positive contributions to societies.</p>
<p><input type="checkbox"/> <b>Improve connectivity and support innovative and green initiatives</b></p> <p>This includes establishing partnerships with businesses and civil society to find sustainable solutions to urban challenges.</p>
<p><input type="checkbox"/> <b>Promote safe, accessible and green public spaces</b></p> <p>Human interaction should be facilitated by urban planning, which is why the NUA calls for an increase in public spaces such as sidewalks, cycling lanes, gardens, squares and parks. Sustainable urban design plays a key role in ensuring the livability and prosperity of a city.</p>

## **J. Descriptive materials in annex to the document**

<p>These are materials that allow members of the Technical Committee and the Jury to have a better understanding of the context of your initiative, which is a very important consideration. Additional material can be sent to the Guangzhou Award Secretariat by email to: <a href="mailto:info@guangzhouaward.org">info@guangzhouaward.org</a> or submitted in DVD or CD formats. Please do not exceed the specifications below; anything that exceeds these specifications may not be availed to the Technical Committee or the Jury. Please provide, where possible and relevant, the following:</p>
<p>■ Up to 5 press clippings or copies of covers and tables of content of reports published on the initiative.</p>
<p>■ Up to 5 photos with titles that best illustrate the initiative (.jpeg at 72 dpi, 500 x 700 px max).</p>

<ul style="list-style-type: none"> <li>■ Up to 5 graphics that best illustrate the initiative (.pdf/.jpeg format, 72 dpi). These graphics could illustrate, for example, trends, ratios or percentages; tools or technologies; etc.</li> </ul>
<ul style="list-style-type: none"> <li>■ 1 map that best illustrates the physical context of the initiative (.pdf/.jpeg format, 72 dpi)</li> </ul>
<ul style="list-style-type: none"> <li>■ 1 chart that best illustrates the initiative (.pdf/.jpeg format, 72 dpi)</li> </ul>
<ul style="list-style-type: none"> <li>■ 1 technical drawing</li> </ul>

### **K. Notes**

The 15 short-listed cities/finalists will be selected by the Technical Committee. After the announcement of the shortlist, the following materials will be asked of the 15 short-listed initiatives in preparation for the International Seminar on Learning from Urban Innovation:

- What have you changed in your policies or development plans to align with SDGs and the NUA?
- Conversely, have the SDGs/NUA commitments influenced your policies or development plans and how?
- For which of the SDGs/NUA commitments do you currently have data/indicators for monitoring/assessing progress?
- Describe the relationship between your initiative with other jurisdictions, for example, with surrounding rural areas, other municipalities, and/or other tiers of government
- To what extent has the initiative helped bridge decision making across administrative jurisdictions, for example, between urban and rural jurisdictions within the same metropolitan region, between different departments within the same jurisdiction, and between local government and other authorities, including other tiers of government and independent or semi-independent authorities (e.g. transit authorities, utilities, social development authorities, etc.)?